

# Stamp Rally

Get a stamp on the day you come to the Fanzone.  
Enter the draw for prizes for every 2 visits.



Venue: Fanzone Information Desk

Time: Fanzone days

Rules: You enter the draw once every 2 visits.  
For example, if you visit 6 times,  
you enter the draw 3 times.

\* Cards will be stamped only once per day.

Competition  
entry check

☐ 2nd visit

☐ 4th visit

☐ 6th visit

☐ 8th visit

☐ 10th visit

Organizer: Kumagaya City

Contact: Rugby World Cup Promotion 2019 Office

General Policy Department

Kumagaya City Hall

Tel: 048-524-1111 (Ext. 345)

2019.9

Enjoy spectacular  
rugby games on the  
big screen!



Rugby World Cup 2019™  
Fanzone in  
**Kumagaya, Saitama**



FANZONE 

[ GUIDE BOOK ]

Venue: Kumagaya City Community Space

Dates : 9.20 Fri./9.21 Sat./9.22 Sun./9.24 Tue.  
9.28 Sat./9.29 Sun./10.4 Fri./10.5 Sat.  
10.6 Sun./10.9 Wed.

# FANZONE MAP

Enjoy the once in a lifetime Fanzone of Rugby Town Kumagaya!

## 1 Public screening on stage See P.3-6 for details

Meet rugby stars in person!

## 2 Local Specialities

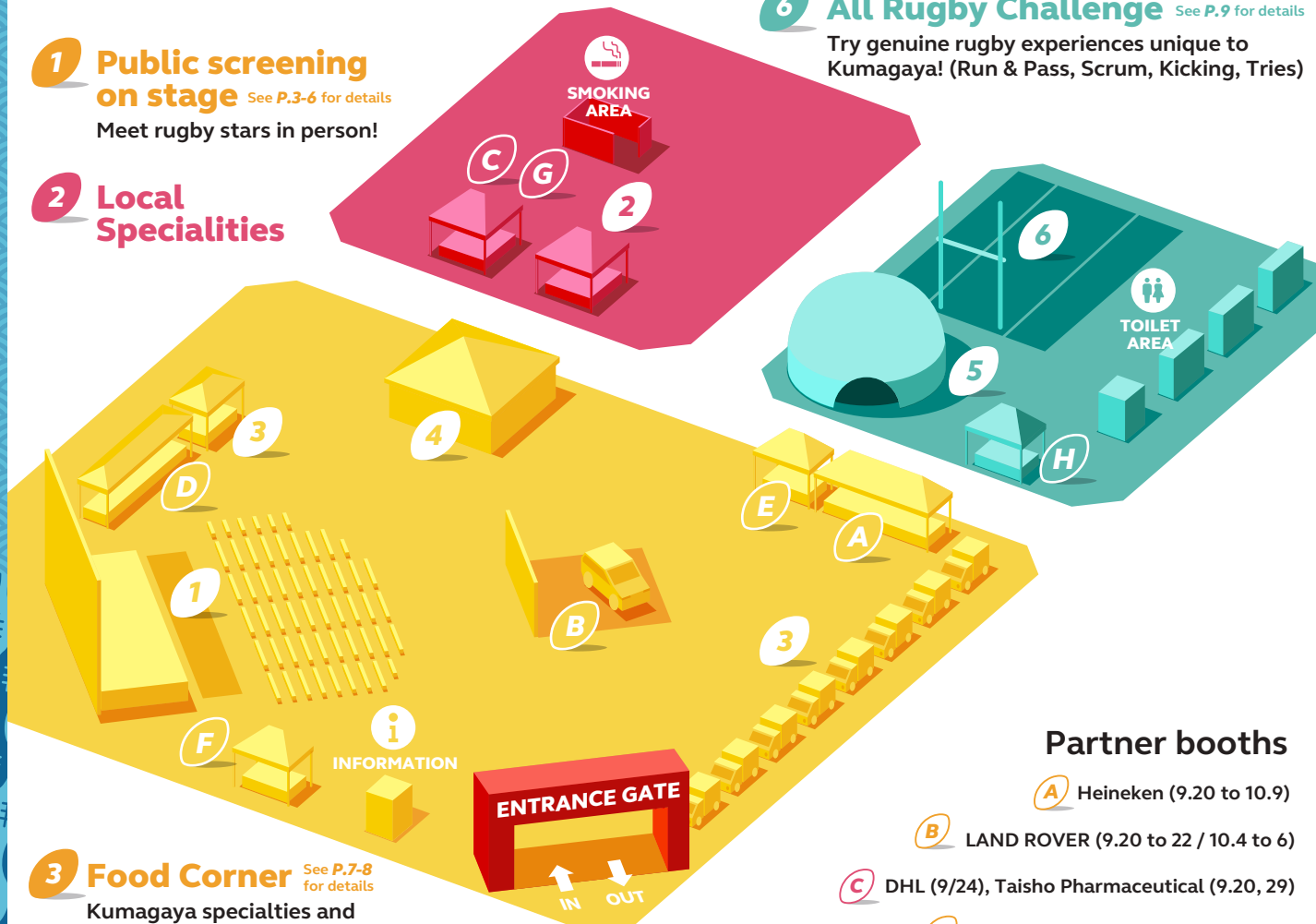
SMOKING AREA

## 5 Rugby Attractions Hall See P.10 for details

Experience the impact of rugby through 360° projection mapping!

## 6 All Rugby Challenge See P.9 for details

Try genuine rugby experiences unique to Kumagaya! (Run & Pass, Scrum, Kicking, Tries)



## 3 Food Corner See P.7-8 for details

Kumagaya specialties and rugby-themed food

## 4 Kumagaya Museum See P.9-10 for details

- ① Priceless items that trace the history of Rugby Town Kumagaya
- ② immortalize this once-in-a-lifetime event by contributing to the mosaic

## i Information Desk

Stamp rally prize draw and shuttle bus information

## Partner booths

**A** Heineken (9.20 to 10.9)

**B** LAND ROVER (9.20 to 22 / 10.4 to 6)

**C** DHL (9/24), Taisho Pharmaceutical (9.20, 29)

**D** NTT DoCoMo (9.28, 29 / 10.4 to 6, 9)

**E** Beverage sales (9.20 to 10.9)

**F** RWC2019 Official Goods Sale (9.20 to 22, 24, 28, 29 / 10.5, 9)

**G** Argentina Embassy (10.9)

**H** Tokyo Olympic and Paralympic Preparation Bureau (9.28, 29)

# Stage Program

New exciting stage events every day!

Host : Miri Tanaka

Commentary/Talk Show  
provided by the Wild Knights



Miri Tanaka



Wild Knights

Sept. **20** Fri.  
17:00-22:00

Japan  
National Team

The Rugby World Cup finally begins!  
Let's enjoy the teams' heroic performances!

Broadcast matches

**Japan v Russia**

19:45

## • Opening ceremony

A live performance by the  
Taiko performance group, Amanojaku  
A performance by the  
Kumagaya Girls' High School Calligraphy Club

## • Rugby talk show

Starring guests such as Wild Knights players  
and leading rugby figures



Taiko group "Amanojaku"

Sept. **21** Sat.  
12:00-21:00

Learning from rugby leaders  
~ How to enjoy rugby and  
raise new players ~

Broadcast matches

**Australia v Fiji**

13:45

**France v Argentina**

16:15

**New Zealand v South Africa**

18:45

## • Rugby talk show

Starring guests such as Wild Knights players  
and leading rugby figures

## • The SKUMAM! KUMAGAYA Project

## • A short live performance by Miri Tanaka

Featuring rugby-supporting songs such as "Go Forward"



Katsuhiko Aoyagi



Atsushi Kanazawa

Sept. **28** Sat.  
12:00-21:00

Japan  
National Team

Japan faces a fearsome opponent!  
Cheer them onto the finals!

Broadcast matches

**Argentina v Tonga**

13:45

**Japan v Ireland**

16:15

**South Africa v Namibia**

18:45

## • Rugby talk show

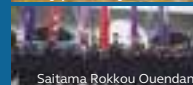
Starring guests such as Wild Knights players  
and leading rugby figures

## • A Kumagaya Cheering Performance

Performances from the Kumagaya Nishi High  
School Dance Club and Saitama Rokkou Ouendan



Kumagaya Cheering Performance



Saitama Rokkou Ouendan

Sept. **22** Sun.  
12:00-21:30

Rugby entertainers!  
Enjoying rugby together

Broadcast matches

**Italy v Namibia**

14:15

**Ireland v Scotland**

16:45

**England v Tonga**

19:15

## • Rugby talk show

Starring guests such as the rugby entertainer Shinya

## • The SKUMAM! KUMAGAYA Project

## • A short live performance by Miri Tanaka

Featuring rugby-supporting songs  
such as "Go Forward"



Shinya



SKUMAM! KUMAGAYA Project

Sept. **29** Sun.  
10:00-20:00

Kumagaya rugby  
stadium match

The second match held in  
Kumagaya! Let's get fired up!

Broadcast matches

**Georgia v Uruguay**

14:15

**Australia v Wales**

16:45

## • Rugby talk show

Starring guests such as Wild Knights players  
and leading rugby figures

## • The SKUMAM! KUMAGAYA Project



Yuya Odo



Erina Dawkins

\* Performers are subject to change.

# Stage Program

Oct. **4 Fri.**  
17:00-22:00

Rugby, drinks and music.  
The adult Fanzone,  
for one night only!

Broadcast matches

**South Africa v Italy**

18:45

- A special Kumagaya live performance  
Carnavacation
- The Kumagaya Night Talk Show  
Featuring players from the Wild Knights and Arukas Kumagaya



Carnavacation

Oct. **5 Sat.**  
12:00-21:45  
Japan  
National Team

A match we must not lose.  
Join the high school  
students in cheering for Japan!

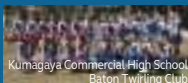
Broadcast matches

**Australia v Uruguay**  
14:15

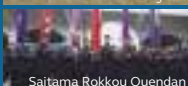
**England v Argentina**  
17:00

**Japan v Samoa**  
19:30

- Rugby talk show  
Starring guests such as Wild Knights players and leading rugby figures
- A Kumagaya Cheering Performance  
Performances from the Kumagaya Commercial High School Baton Twirling Club and Saitama Rokkou Ouendan



Kumagaya Commercial High School Baton Twirling Club



Saitama Rokkou Ouendan

Host : Miri Tanaka

Commentary/Talk Show  
provided by the Wild Knights



Miri Tanaka



Wild Knights

Oct. **6 Sun.**  
12:00-19:00

A gathering of rugby families!  
Enjoy the matches with  
your loved ones!

Broadcast matches

**New Zealand v Namibia**

13:45

**France v Tonga**

16:45

- Rugby talk show  
Starring guests such as local rugby families and leading rugby figures
- A Kumagaya Cheering Performance  
Featuring Rapora & MILABO (Cheerleading team)
- A short live performance by Miri Tanaka  
Featuring rugby-supporting songs such as "Go Forward"



Rapora & MILABO

Oct. **9 Wed.**  
10:00-21:00  
Kumagaya rugby  
stadium match

The final match in Kumagaya.  
Cheer for your favorite team  
with the stars!

Broadcast matches

**Argentina v USA**  
13:45

**Scotland v Russia**  
16:15

**Wales v Fiji**  
18:45

- Rugby talk show  
Featuring Erina Dawkins
- The SKUMAM! KUMAGAYA Project



Erina Dawkins

\* Performers are subject to change.

## SHUTTLE BUS

9/24 • 9/29 • 10/9 There are free shuttle buses to  
Kumagaya Rugby Stadium from the Fanzone.



[Sept.24 (Tue.)]  
(Outbound) 15:45 to 19:15  
(Return) 21:00 - 22:40

\* Return buses go directly to  
Kumagaya Station.

[Sept.29 (Sun.)]  
(Outbound) 10:45 to 14:15  
(Return) 16:00 to 17:40

[Oct.9 (Wed.)]  
(Outbound) 10:15 to 13:45  
(Return) 15:30 to 17:10

\* Travel time is approximately  
15 minutes.

Check below for more information:

Fanzone details here-  
[www.kumagaya-rugby.jp/fanzone](http://www.kumagaya-rugby.jp/fanzone)



Match information here-  
[www.rugbyworldcup.com/](http://www.rugbyworldcup.com/)





# Food

Try 22 different cuisines!

This is it!  
The best  
Kumagaya choices

Kumagaya Brand Yukikuma (Shaved Ice)

Uetake Confectionery



- Strawberry milk
- Chocolate mint
- Blueberry • Mango
- Matcha
- Fruit Tomato Cheese
- Ciders **500yen each**

Open : Sept.20, 21, 22, 24, 28

Kumagaya brand udon

Kumagaya Udon Kumatomaya



Kumagaya Udon  
**600yen**

Open : every day

Mikawayu



- Nectar • Milk
- Strawberry
- Strawberry milk
- Matcha
- Honey Lemon
- Caramel **500yen each**

Open : Sept.29, Oct.4, 5, 6, 9

Fanzone-exclusive  
dishes!

Noa



Chocolate banana and  
fresh cream crepe **600yen**  
Brave blossoms  
special Crepe **700yen**  
Cherry-wood-  
smoked chicken **600yen**

Open : Sept.20, 24, 28, Oct.5, 9

Pizza & Cafe La cotta



Margherita **1,100yen**  
Marinara **900yen**  
Rugby Ball Pizza Made with  
Kumagaya-grown  
vegetables **1,200yen**

Open : Sept.20, 21, 28, Oct.4

Anne's Krua



Special 1kg rugby assortment  
**10,000yen** \*Limited to 3  
Stamina backs  
assortment **1,500yen**  
Stamina forward  
assortment **1,900yen**

Open : Sept.24, 29, Oct.9

Café hicosuke biyori



Taco Rice **600yen**  
Curry Rice **700yen**  
Scone **200yen**

Open : Sept.21, 22, 28, Oct.5, 6

Kanchi



Hama-pork  
bowl **900yen**  
Hama-pork  
spare ribs bowl **1,000yen**  
Selected  
beef skewers **600yen**

Open : Sept.28, 29, Oct.4, 5, 6

Ukichi-cafestation



Scrum dog **700yen**  
Not-release dog **700yen**  
Brave  
blossoms dog **800yen**

Open : Sept.28, Oct.5, 6

Arabian sandwich



Chicken vegetable  
sandwich **500yen**  
Chicken  
vegetable roll **600yen**  
Arabian  
coffe dog **600yen**

Open : Sept.21

Delicious food to enjoy  
with the matches,  
from all over Kumagaya  
City and Saitama  
Prefecture!

Pizza Primavera



Stone oven-baked pizza  
**700yen**

Open : Oct.4, 5, 6

La Bettola da Zeta



American cheese fries  
**400yen**

Open : Sept.20, 21, 22, Oct.5

Monte Bianco



Pork & Fukaya Allium bowl  
**650yen**  
Gelato  
**430yen**

Open : Sept.20, 22, 24, 28, 29, Oct.9

Angelo



Mega Ton Dog **600yen**  
Hattogu **500yen**

Open : Oct.4, 6, 9

Genki Dama Tei



Fried chicken  
**500yen**

Open : Sept.20, 21, 22, Oct.4, 6

Torisue main branch



Spicy half chicken  
**300yen**

Open : Sept.20, 21, 24, Oct.9

Kumagaya Hordon Mangandou



Kumagaya Hordon  
**500yen**

Open : Sept.20, 21, 22, 29

Sanki



Yakitori  
**150yen**

Open : Sept.24, Oct.9

Chups



Kebab Sandwich **500yen**  
Snack Kebab **500yen**  
Long Potato **500yen**

Open : Sept.22, 24, 28, 29, Oct.4

Kitchen car M



Tandan Yakisoba  
**500yen**

Open : Sept.24, 29

Yummy



Fukaya leek  
yōulin chicken **600yen**  
Fried chicken **500yen**  
└ Topping **600yen**  
Fried potato **350yen**

Open : Sept.20, 21, 22, Oct.4, 6

Heineken

Heineken, Strongbow Cider and  
other cold drinks are available!

Heineken is a worldwide partner of the Rugby World Cup™.

# Experience

Once-in-a-lifetime rugby experiences, only at the Kumagaya Fanzone!

## All Rugby Challenge

FANZONE MAP 6

Both adults and children are welcome! Try scrums, running, passing, scoring a try, kicking the ball... Rugby activities for everyone to enjoy!



Ren-G

## Rugby Attractions Hall

FANZONE MAP 5

Experience rugby in all its glory up close with 360° projection mapping!



Ren-G

## Kumagaya Museum

### Rugby Town Kumagaya History Exhibition

FANZONE MAP 4

Rugby Town Kumagaya looks back in history through the valuable possessions of stars from Kumagaya, and handwritten letters from current top players!



Ren-G

### Rugby Town Kumagaya Mosaic Art

FANZONE MAP 4

Give your once-in-a-lifetime memories a physical form. Create a mosaic of the Kumagaya Rugby Stadium with everyone!



Ren-G

